

ADD A SOUNDTRACK TO YOUR SUMMER!

Get a colleague (peer, friend, boss) to subscribe to **THE INCENTIVIST Enewsletter** for a chance to win a pair of **BOSE FRAMES**—the amazing new audio-enabled sunglasses—courtesy of **EVENTUS!**

For each of the next four weeks a lucky subscriber to **THE INCENTIVIST Enewsletter** will win one pair of **BOSE FRAMES*** (MSRP: \$249.95), the awesome sunglasses that filter out the sun's rays and let in music and phone calls that only the wearer can hear!

ENTERING IS EASY!

ALREADY A SUBSCRIBER?

Get an incentive travel industry planner/buyer (colleague, peer, friend, boss) to sign-up for The Incentivist Enewsletter. Make sure they fill out the "Who referred you?" box with your name.

NOT A SUBSCRIBER? Planners/buyers who subscribe from June 13 to July 11, 2019 will automatically receive one entry into the draw. Once you're a subscriber, you can get additional entries by getting your industry colleagues to sign-up, listing you as the person who referred them to The Incentivist.

Every new subscriber you get for **The Incentivist** equals one entry into the weekly draw for a pair of **BOSE FRAMES**.

BONUS: Non-winning entries will be carried over into the next week's draw.



Draw dates and prizes are:

June 20, 2019

One pair **BOSE FRAMES ALTO**

June 27, 2019

One pair **BOSE FRAMES ALTO**

July 4, 2019

One pair **BOSE FRAMES ALTO**

July 11, 2019

One pair **BOSE FRAMES ALTO**

***EACH PRIZE INCLUDES:** 1 pair of Bose Frames ALTO, carry case, cloth bag (also used for cleaning lenses) and charging cable.

Winners will be announced on The Incentivist's Twitter, Instagram, Facebook and LinkedIn feeds on the day of the draw. They will also be announced in **The Incentivist** enewsletter (published twice a month).

Contest Rules & Regulations

1. The contest is open to all residents of Canada except residents of Quebec (governed by different contest laws), and employees of McQuaid Smith Communications Inc. and EVENTUS, the sponsor(s) and their subsidiaries and affiliates.
2. The prize must be accepted as awarded and cannot be transferred, substituted or redeemed for cash.
3. Winner to be notified by phone and/or email on draw date.
4. EVENTUS is the authorized dealer for BOSE in Canada and is responsible for all follow-up, delivery, questions etc. once the winner has been selected and notified by The Incentivist.
5. The names of contest winners will be published and may be used for promotional purposes on The Incentivist and social media.
6. Winner must be 21 years or over to participate in the contest.
7. Winner must answer a skill-testing question.
8. The contest will run for 4 weeks with one pair of Bose sunglasses won each week.
9. The MSRP per pair of the BOSE audio-enabled sunglasses is \$249.95 CDN.
10. The Incentivist Gift Guide is powered by EVENTUS.

THE
INCENTIVIST
INTELLIGENCE FOR INCENTIVE TRAVEL PROFESSIONALS


EVENTUS
It's all about the EXPERIENCE

